

How community partners work with WVU service-learning courses

Honors BCOR 199 – Honors Intro to Business (Fall Course)

Groups of 4-5 students who will complete 8 service hours. Projects should allow the students to explore some basic business practices such as accounting, finance, management, marketing or economics. These are first year students. They may do well with projects involving inventory, social media campaigns, updating/compiling policy and procedures, or researching or evaluating potential programs. If you are looking for ideas, some previously successful projects included:

- Literacy Volunteers had a group of students plan and conduct a resume writing and job application workshop for adults in the community with low literacy levels.
- The Mountaineer Area Robotics had a group of students research potential funding sources and organize a binder for potential funding opportunities

COMM 112 – Small Group Communication (Fall and Spring)

**COMM 112 students will choose projects that are posted on iserve. You can post projects that you think will be a good fit for them, be sure to select "Allow Team Registration" and choose COMM 112 from the cluster dropdown menu. (We can help you if you let us know!)*

Groups of 4-5 students who work together (all must be present during all project hours) to complete 10 hours of service. The focus on this opportunity for the students is to learn about working well collaboratively. If you have an upcoming fundraiser or event, this can be a great way to get students to help promote and/or staff the event. Past successful projects have included:

- Students at Christian Help spent time researching community calendars to help choose a strategic date for an event as well as to advertise upcoming events on all of these community calendars.
- Students helped the County Commission by staffing Saturday Recycling drop-offs.

COMM 335 – Social Media in the Workplace, 3 credit hours (Fall and Spring)

Students are learning about strategies for effectively using social media to market and gain awareness of organizations. Groups of 5 students will work collaboratively and will each complete 10 hours of service. The first half of the semester, they will each complete 5 hours of general service with an organization to learn more about the organization's culture, reach and mission. During this time, they will be completing class assignments where they do research about your organization's social media presence and needs. The 2nd half of the semester, the students will each complete an additional 5 hours with the organization, involved in the organizations' social media. This may include scheduling posts, developing new social media platforms or plans or other needs as determined by the organization and the students' research. All organizations working with this course will receive a social media plan at the end of the semester to include an analysis of current social media presence, recommended strategies for increased followers and interaction with followers.

MANG 480 – Corporate Social Responsibility (Spring)

This is an upper-level management course that students apply to be accepted into. Students will complete 20-30 hours in groups of 3-4. Students will be learning about the critical role of the nonprofit sector in communities as well as how businesses can serve as effective partners. Projects should have a long-term impact for the organization. This class also has \$20,000 to award in grant funding at the end of the semester, they will put out an RFP and will act as a foundation

Updated 12/3/18 LPR

board to award funds. Having a student from this class does not impact whether or not you will receive funding but is a great way to make sure they are aware of your organization! Successful projects have included:

- Students at CASA for Kids developed a volunteer manual/handbook that can be used to help train volunteers.
- Students at In Touch and Concerned worked closely with the ED to update policies and procedures manuals for staff and board

MDS 489 – Multi Disciplinary Capstone (Fall and Spring)

Groups of 4-5 students will complete 20 hours. This project is especially good for helping to plan and put on a fundraiser or other type of event! These are usually seniors who are getting the opportunity to put into place the skills they've been developing over the past 3-4 years. Previous successful projects included:

- The Mountaineer United Soccer Club had students coordinate with vendors and participants for their spring soccer celebration. The students were responsible for developing a schedule of events as well as advertising and promoting the event.
- Students working with the American Red Cross were trained as trainers for the Pillowcase Project, they then did outreach to youth programs, scheduled and provided Pillowcase Project training to groups of children.

PUBH 352 - Introduction to Social and Behavioral Science and Practice (Fall and Spring)

Groups of 4-5 students complete about 10 hours of service during the 2nd half of the semester. Students are generally juniors or seniors majoring in Public Health. They are learning about social determinance of health and also looking closely at behavioral interventions. They can work in a wide range of settings and will be considering their service from a health perspective. They should do the majority of their service on site in order to learn more about the setting and populations. They should have the opportunity to interact with client populations. Past successful projects have included:

- Students at the Bartlett House planned and facilitated health related in-service trainings for residents
- Students at Mapleshire engaged in activities with the residents